

TWITTER AT-A-GLANCE Part Deux! THE ART OF THE FOLLOW

Hey! Are you following me?



WHO SHOULD YOU FOLLOW ON TWITTER

1. MATH COUNTS!

If it's 1:1, that's good, but if they are following 20,000 people and only have 100 followers - Red Flag

2. BEST BIO!

Are they an EdTech, Librarian, or Geek? Score! If they have a sense of humour bonus!

3. WHAT'S IN A NAME?

Claim your name! Consider going transparent - create a positive digital footprint for yourself!

4. BE WEB SAVVY!

Give yourself web cred by listing your blog, wiki, or webpage is important. Even if it's your school webpage!

5. PICTURE THIS!

I check their avatar or icon. Yes, a real pic of a real person matters - but an avatar, SL, toon, or otherwise is also cool! Just the Twitter default icon = red flag!

6. TWEET TWEET!

This is big. Check their most recent tweets.

Do they broadcast or do they converse? Conversation counts!

- Those that post & not converse are just there for self-serving promotion or SPAM - Don't follow or block.

- M.E. Steele-Pierce explains, "think of it like a big party or giant faculty lounge. U move in & out of conversations. Whom do u want to engage, learn with."

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Tweeting Traits to Look Out For:

- Upbeat & Positive - not Debbie downers or whiners
- Not a whole page of automatic RT's - sure it's good to RT, listen, & lurk as a newbie - but look for those who RT with salient comments
- Tweets that are *generous*, share links, blogs postings, ideas, & resources. Avoid Tweeters that only take who continually ask for help but never share back

7. LOCATION!

Do you want a local focus or gather an international diverse mix? Your Choice!

8. I'VE GOT YOUR BACK!

Twitter Backgrounds show Personality & Style! But that's me, I'm a visual learner!

9. YOU'RE MY FAVOURITE!

It's very significant to see what people consider worth saving - illustrative, even!

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